

## Communication on Progress (COP) - 2012

Combating corruption has become a key challenge for developing nations, such as Brazil, to achieve sustainable economic growth and ensure local and global competitiveness. As the leading private sector Brazilian public affairs consulting firm, <a href="PATRI">PATRI</a> has been actively engaged and working closely with other Brazilian private and public organizations to achieve the 10<sup>th</sup> Principle on Anti-Corruption of the United Nations Global Compact - "Businesses should work against corruption in all its forms, including extortion and bribery."

## **Business Pact for Promoting Integrity and Fighting Corruption**

On December 2005, PATRI in partnership with <a href="Ethos Institute">Ethos Institute</a>, United Nations Development Programme (UNDP), United Nations Office against Drugs and Crime (UNODC), Brazilian Committee of the United Nations Global Compact, World Economic Forum and companies launched the "Business Pact for Promoting Integrity and Fighting Corruption". Inspired by the United Nations Convention against Corruption and set by the Organization for Economic Cooperation and Development (OECD), The Pact presents recommendations for business to reduce corruption through transparent transactions, accountability and, therefore, better governance.

Today, more than 250 Brazilian companies – private and state owned have signed the Pact. They adhere to a set of procedures and principles that must be incorporated by signatories, such as: the promotion and guidance of its internal public about the current anti-corruption legislation; prohibition of bribery; contribution to transparent and lawful election campaigns (if financing); spread Compact principals among its public; carry out open and transparent investigations (if necessary); and promotion of the values of transparency along the supply chain.

## **Public Manifesto for Brazilian Anti-Corruption Legislation**

On August 2011, along with some of the signatories of the Pact, PATRI was engaged in the development of a <u>public manifesto</u> for the approval of the bill on corporate responsibility for corruption acts against the national or international Public Administration, also known as <u>PL 6.826/2010</u>. Passing this bill would be an important milestone for Brazil to advance its agenda of integrity, promotion and combat to corruption. This would also be important for businesses to have a better, more ethical, working environment, with fewer risks in Brazil and abroad.

The approval of this bill represents the final adjustment of Brazil in relation to the OECD Convention against Bribery of Foreign Public Officials in International Transactions, the United Nations Convention and the Inter-American Convention to Combat Corruption (OAS) related to the liability of people for acts of corruption against national and international administration.

## **PATRI's Commitment to the Global Compact**

PATRI is currently re-designing its Web site which will be launched in mid-2012. Although in Brazil there is no legislation regarding the lobbying activity, PATRI works in accordance with the Foreign Corrupt Practices Act and the Lobbying Act, currently in force in the United States, as well as the Lobbying Disclosure Act and the Sarbanes-Oxley Act. To enhance our commitment to the UN Global Compact's 10<sup>th</sup> Principle on anti-corruption, PATRI will dedicate a page for our code of ethics and our efforts to push for an anti-corruption legislation in Brazil.